



**Mayor Stephanie Rawlings-Blake
Briefing Memorandum**

SUBJECT: Baltimore City Farm Bill Financial Overview

PREPARED BY: Holly Freishtat, Baltimore City Food Policy Director

PURPOSE & BACKGROUND:

- This is a briefing memorandum that we used in Baltimore City to inform the Mayor and Senior Staff about how the Farm Bill affects the city from a financial perspective.
- We have modified this memo to create a template for other cities that would like to replicate this process. This memo was initially intended to be sent to Congressional representatives on the Supercommittee, but can be used in the current Farm Bill process.
- This briefing memo can be used as a city or state strategy to inform Mayors or Governors.
- We chose to leave in our actual funding numbers to show that Baltimore City, with a population over 620,000, has received over \$1 billion dollars in Farm Bill funding since 2007.
- The funding listed below represents Farm Bill funding for the entire city that was received by government, higher educational institutions, and nonprofits. However, depending on the size of the city or state it may not be feasible to compile all of the grants/funding received, and therefore listing funding from a government perspective is appropriate.

FARM BILL IMPLICATIONS FOR BALTIMORE CITY: (Note: All data below is Baltimore City data)

The 2012 Farm Bill directly affects food access and farming issues that impact the level of food security among Baltimore City residents. It is instrumental to protect certain priorities and titles within the Farm Bill to ensure that the city's residents' access to healthy foods is maintained. With over 18% of Baltimore City currently considered a food desert, residents continue to struggle to be able to access food in their neighborhood and they rely on federal programs to help increase access to a variety of healthy foods.

According to the Baltimore City Department of Social Services, the number of Baltimore City residents receiving SNAP (formerly known as Food Stamps), has increased 65% since 2008; currently there are over 192,000 residents that receive SNAP benefits on a monthly basis. During the last Farm Bill, Baltimore City SNAP beneficiaries received over \$1 billion dollars-worth of SNAP benefits. Many of the city's vital food access-related programs will be affected by the upcoming Farm Bill, including EBT and WIC at farmers markets, urban and sustainable agriculture initiatives, SNAP benefits and SNAP education, the schools' Fruit and Vegetable Program, and other programs made possible only by the Farm Bill.

This is a brief overview of the grants and funds that Baltimore City non-profits, educational institutions, and other organizations have received from the past Farm Bill (2007-2012). **The funds for these programs during the last Farm Bill total over one billion dollars (\$1,170,807,234).** This is by no means a comprehensive list, but due to an extremely short time frame, the list below represents a preliminary summary of Farm Bill-related funding in Baltimore City. Please note that it is not always possible to isolate funding solely for Baltimore City, as in the case of Food Supplement Nutrition Education, and that is noted where appropriate.

BALTIMORE CITY FARM BILL FUNDING SUMMARY 2007 – 2012

Agricultural Marketing Service (\$2,001,368)

- Baltimore City Farmers Market Promotion Program
Source: USDA Agriculture Marketing Service
 - 2011 Real Food Farm/Civic Works: \$83,000
 - 2011 Future Harvest: \$74,000**Total: \$157,000**

- Federal-State Marketing Improvement Program (City & State)
Source: USDA Agriculture Marketing Service
 - 2007 University of Maryland: \$50,000 (Baltimore City)
 - 2008 University of Maryland: \$50,800 (State)
 - 2010 University of Maryland: \$100,620 (State)
 - 2010 Maryland Department of Agriculture: \$20,825 (State)**Total: \$222,245**

- **State of Maryland Specialty Crop Block Grants (Significantly Threatened)**
Source: USDA Agriculture Marketing Service
 - 2007 Maryland Department of Agriculture: \$111,000
 - 2008 Maryland Department of Agriculture: \$131,000
 - 2009 Maryland Department of Agriculture: \$503,000
 - 2010 Maryland Department of Agriculture: \$432,000
 - 2011 Maryland Department of Agriculture: \$420,123
 - 2011 New Farmer Training Program: \$25,000**Total \$1,622,123**

National Institute of Food and Agriculture (\$294,000)

Source: National Institute of Food and Agriculture

- Baltimore City Agriculture and Food Research Initiative - Improved Sustainable Food Systems
 - 2010 - 2015 Johns Hopkins Center for a Livable Future: \$269,000
- Healthy Urban Food Enterprise Development Center
 - 2010 Samaritan Women: \$25,000

Total: \$294,000

Food and Nutrition Service (\$1,168,511,866)

- Baltimore City Senior Farmers' Market Nutrition Program
Source: Maryland Department of Agriculture
 - 2007 Maryland Department of Agriculture: \$ 72,000
 - 2008 Maryland Department of Agriculture: \$175,000
 - 2009 Maryland Department of Agriculture: \$135,000
 - 2010 Maryland Department of Agriculture: \$132,900
 - 2011 Maryland Department of Agriculture: \$122,850

Total: \$637,750
- Baltimore City Supplemental Nutrition Assistance Program
Source: Maryland Department of Human Resources
 - 2007 Maryland Department of Health and Mental Hygiene: \$129,041,411
 - 2008 Maryland Department of Health and Mental Hygiene: \$146,697,554
 - 2009 Maryland Department of Health and Mental Hygiene: \$256,312,860
 - 2010 Maryland Department of Health and Mental Hygiene: \$311,723,896
 - 2011 Maryland Department of Health and Mental Hygiene: \$318,080,000

Total: \$1,161,855,721
- Baltimore City WIC Farmers' Market Nutrition Program
Source: Maryland Department of Agriculture
 - 2007 Maryland Department of Agriculture: \$81,900
 - 2008 Maryland Department of Agriculture: \$207,720
 - 2009 Maryland Department of Agriculture: \$185,400
 - 2010 Maryland Department of Agriculture: \$170,550
 - 2011 Maryland Department of Agriculture: \$151,000

Total: \$796,590
- Food Supplement Nutrition Education Program (City & County Funding)
Source: Food Supplement Nutrition Education Program, University of Maryland
 - 2008 Food Supplement Nutrition Education Program: \$486,604
 - 2009 Food Supplement Nutrition Education Program: \$415,827
 - 2010 Food Supplement Nutrition Education Program: \$467,664
 - 2011 Food Supplement Nutrition Education Program: \$560,767
 - 2012 Food Supplement Nutrition Education Program: \$598,717

Total: \$2,529,581
- Baltimore City Fruit and Vegetable Promotion Program: (*Program began in 2009)
Source: Baltimore City Schools
 - 2009 Baltimore City Schools: \$86,899*
 - 2010 Baltimore City Schools: \$346,325
 - 2011 Baltimore City Schools: \$509,000
 - 2012 Baltimore City Schools: \$1,750,000

Total: \$2,692,224